



मुंबई तरुण भारत

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ADVERTISEMENT RATE CARD

(W.e.f. 1st April 2026)



(Mumbai Tarun Bharat a division of 'Bharatiya Vichar Darshan')

मुंबई तरुण भारत

ADVERTISEMENT RATES

(W.e.f. 1st April 2026)



MUMBAI CITY RATES (Rs. Per Sq.Cm. + GST as applicable)			
ADVERTISEMENT TYPE	Black & White	Colour	Front Page
Standard Display	400/-	500/-	1,000/-
Tender / BID / Auction Notice	200/-	300/-	600/-
Public Notice /Audited / Unaudited Financial Result /Fixed Deposit / Balance Sheet / Company Notice on Board Meeting/ Appointment	100/-	150/-	300/-
Entertainment	75/-	100/-	200/-
Obituary/Missing/Lost & Found/ Books & Publications	60/-	75/-	150/-

PREMIUM	
Front Page	100%
Front Page Solus	125%
Back Page & 3rd Page	50%
Specific Page / Position	25%
Box Charges (₹)	50/-

MULTIPLE EDITIONS (Discount on Card Rate : Any 2 Editions 15% / Any 4 Editions 25%)												
ADVERTISEMENT TYPE	THANE		PALGHAR		NAVI MUMBAI		RAIGAD		NASHIK		COMBINED (ALL)	
	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour
Standard Display	100/-	200/-	100/-	200/-	100/-	200/-	100/-	200/-	100/-	200/-	600/-	1,100/-
Tender / BID / Auction Notice	100/-	150/-	100/-	150/-	100/-	150/-	100/-	150/-	100/-	150/-	500/-	800/-
Public Notice /Audited / Unaudited Financial Result / Fixed Deposit / Balance Sheet / Company Notice on Board Meeting/ Appointment	60/-	100/-	60/-	100/-	60/-	100/-	60/-	100/-	60/-	100/-	300/-	500/-
Entertainment	50/-	100/-	50/-	100/-	50/-	100/-	50/-	100/-	50/-	100/-	225/-	500/-
Obituary/Missing/Lost & Found/ Books & Publications	50/-	80/-	50/-	80/-	50/-	80/-	50/-	80/-	50/-	80/-	225/-	350/-

Classified Display	₹100/- Per Sq.Cm. (Minimum Size 4X4)	Pointer (Combo 50% Extra)	Rupees per insertion	Print Area :	H-50 Cms X W-33 Cms	Paper Quality :	Newsprint
Classified	₹200/- for 20 words (₹10/- extra per word)	Casual	5,000/-	No. of Columns :	8 Cols.	Printing Process :	Web Offset
		26 & above	3,000/-	Height of Column :	50 Cms	Material Formats :	PDF, TIFF
		52 & above	2,000/-				

MAHAMTB : WEBSITE ADVERTISEMENT RATES

MahaMTB: Website Advertising Options						
Ad Format	Placement	Size (Px)	Duration	Impressions	Rate (Rs)	Add-ons
Banner Ad	Homepage Top	728 x 90	7 Days	2,00,000	25,000	FB Boost + Rs 5,000
Banner Ad	Sidebar	300 x 250	7 Days	1,00,000	15,000	
Native Article	Homepage	-	7 Days	1,50,000	20,000	
Video Integration	Homepage	-	15 Sec	50,000 Views	40,000	
Social Media Post	Facebook + Insta	-	1 Post	50,000 Reach	10,000	

MahaMTB: Social Media Promotions				Combo Packages		
Platform	Format	Reach	Rate (Rs)	Package Name	Includes	Rate (Rs)
Facebook	Single Post	50,000	10,000	MahaMTB Silver	1 Banner (7 Days) + 1 FB Post	30,000
Instagram	Story + Post	40,000	12,000	MahaMTB Premium	Homepage Banner + Insta + 2 FB Posts	60,000
YouTube	Video Feature	50,000	20,000			

Cheque / DD should be drawn on 'MUMBAI TARUN BHARAT'

BANK DETAILS FOR RTGS / NEFT	
Account Name	: MUMBAI TARUN BHARAT
Bank Name	: PUNJAB NATIONAL BANK
Branch	: G. D. Ambekar Marg, Wadala, Mumbai - 31
Account No.	: 16431012000331
IFS Code	: PUNB0164310
Type of Account	: Current

Scan here to pay



PAN No. : AAATB3113D
GSTIN/UIN : 27AAATB3113D1ZG
Mumbai Tarun Bharat a division of Bharatiya Vichar Darshan
GST as applicable

MUMBAI TARUN BHARAT

(A division of Bharatiya Vichar Darshan)

107, Shilpin Centre, 40, G. D. Ambekar Marg, Wadala (W), Mumbai - 400031.

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